



HAWAII HORSE EXPO COMMUNICATIONS OUTREACH

With an event budget supplemented by a staff of dedicated volunteers who firmly believe in the core purpose of Hawaii Horse Expo, the event, just approaching its 5th year, has realized significant local and national exposure.

Highlights have included stories and/or event listings in:

- Cowboys & Indians
- Hawaii Tribune Herald
- West Hawaii Today
- Big Island Video News
- Cowboy.com
- Northwest Horse Source
- Examiner.com
- Malama Lio Horse Journal
- Various local and national web news portals

Media impressions achieved over the past four years conservatively exceeds 1.7 million.

This means that event sponsors who sign on early and become part of each ensuing media release have the potential to receive considerable brand exposure to a targeted audience with their support of Hawaii Horse Expo.

For more Hawaii Horse Expo information and ongoing program updates visit www.HawaiiHorseExpo.com.