

# Hawaii Horse Expo 2009

*A Benefit for the HIHS Horse Rescue Fund*



Dear Potential Sponsor,

Hawaii Horse Expo is a benefit to raise money for the Hawaii Horse Rescue Fund, which has been established with the Hawaii Island Humane Society to care for abused and abandoned horses on the Big Island. I am writing to ask for your support.

Last year, the Hawaii Horse Expo 2008 was held to establish our HIHS Horse Rescue Fund. This event brought over 125 attendees together with some of the most highly respected horse people in the world for presentations, panel discussions, and live demonstrations on proper horse care and handling.

With the success of last year's expo and our need to continue funding for our campaign, we are hosting the Hawaii Horse Expo 2009 on August 15-16th in Waimea at the Kahilu Theatre and adjacent grounds. Our program will provide a thought-provoking learning experience for all who attend. We hope to double our attendance from last year!

Our advertising campaign began a few months ago with press releases and ads in several widely distributed magazines and newsletters, such as *Cowboys and Indians*, Hawaiian Airline's *Hana Hou*, and *Malama-Lio*. You can also find us by searching on *Facebook* and in *The Northwest Horse Source* blogspot! Be sure not to miss our *You Tube* video.

Benefit from the exposure you'll gain as a Hawaii Horse Expo sponsor! Your company logo and link will be provided on the Sponsors section of [HawaiiHorseExpo.com](http://HawaiiHorseExpo.com) to drive traffic to your web site.

We hope we can count on you as a sponsor of the HI Horse Expo 2009! The following pages list [how YOU can help](#). All proceeds benefit the HIHS Horse Fund and are TAX DEDUCTIBLE.

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## how YOU can help

[General Support](#) of our mission allows us to provide for abused and abandoned horses until a home is found, transportation costs of rescued horses to their new homes as well as their continued health maintenance with appropriate feed, shelter, hoof and veterinary care.

### [Project Support](#) for the HI Horse Expo

- Educates horse owners and the general public about abused and abandoned horses in Hawaii
- Promotes proper horse care
- Provides local residents the opportunity to see world-class professionals close to home for a unique learning experience

Fortunately, due to the generosity of sponsors like you, every dollar raised through ticket sales to the Hawaii Horse Expo will go directly into the Horse Rescue Fund and be used only for Horse Rescue!

Now, please take a look at the next page to see exactly how you can help.

To register as a Sponsor, please complete the attached Sponsor Form.

If you have any questions, please call Wanda at (808) 854-9855 or email her at [alohawanda@gmail.com](mailto:alohawanda@gmail.com).

Mahalo for your support!

*Mary Buckley*

Hawaii Horse Expo co-chair

[www.HawaiiHorseExpo.com](http://www.HawaiiHorseExpo.com)

A benefit for the Hawaii Island Humane Society Horse Rescue Fund

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## General Support

Item	Amount
\$\$\$ Donation to HIHS Horse Rescue Fund	\$75 or more

## Project Support

Item	Amount
VIP Horseshoe Benefactor	\$100
<ul style="list-style-type: none"> <li>- This VIP package includes reserved seats at the Expo on both days, Goodie Bag, and Post Expo dinner with clinicians and staff on Sun, Aug 16<sup>th</sup></li> <li>- We would love to have sponsors join us at the Horse Expo! Please call (808) 887-2301 so we can arrange these VIP tickets.</li> </ul>	
Advertise in event program	\$25 – 1/4 page
	\$50 – 1/2 page
	\$75 – 3/4 page
	\$100 – 1 page
	\$150 – Full back page
	\$25 - Business card on classified page
Donated items for Raffles / Gift Bags / To sell	
Key rings, Mouse pads, Pens, Pencils	
Product Samples	
Horse Supplies: hoof picks, halters, lead ropes, etc.	
Gift Certificates	
Vendor Booths	
- Business selling products at the Expo	-\$25 non-refundable deposit -20% of proceeds to HIHS Horse Rescue Fund
- Business promoting products (flyers, brochures, product samples, etc. only)	\$25 non-refundable deposit
- Non-profits (subject to availability)	Provide event volunteers



# Hawaii Horse Expo 2009

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## Sponsor Form

Benefit from the exposure you'll gain as a Hawaii Horse Expo sponsor! Your company logo with link will be provided on the Sponsors section of the [HawaiiHorseExpo.com](http://HawaiiHorseExpo.com) home page to drive traffic to your website. Event dates are Sat-Sun, 15-16 August.

Please complete the following:

CONTACT: \_\_\_\_\_

BUSINESS: \_\_\_\_\_

PHONE #S: \_\_\_\_\_

EMAIL: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

OTHER: \_\_\_\_\_

How did you hear about the Expo?

Please select your level of Sponsorship:

		<u>Cost</u>	<u>Total \$</u>
<input type="checkbox"/>	General Support: Monetary donation A minimum donation of \$75 is requested	\$75	\$ _____
<input type="checkbox"/>	Advertise in our event program		
<input type="checkbox"/>	¼ page ad	\$25	\$ _____
<input type="checkbox"/>	½ page ad	\$50	\$ _____
<input type="checkbox"/>	¾ page ad	\$75	\$ _____
<input type="checkbox"/>	Full page ad	\$100	\$ _____
<input type="checkbox"/>	Business card on classified page	\$25	\$ _____

- Donated goods or services for raffles, gift bags, or for Hawaii Horse Expo to sell. *Suggested items include Key Rings, Mouse Pads, Pens, Pencils, Product Samples, Horse Supplies (hoof picks, halters, lead ropes, etc.), Gift Certificates*  
Please list your goods or services donations below:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

- Interested in an indoor, equine-themed Vendor Booth at our 2-day event?  
Please review the Vendor Kit on [HawaiiHorseExpo.com](http://HawaiiHorseExpo.com) for more information.

GRAND TOTAL \$ \_\_\_\_\_

Any questions? Please call (808) 854-9855 or email [alohawanda@gmail.com](mailto:alohawanda@gmail.com).

Please make your check payable to the Horse Rescue Fund and mail with this form to:

Nancy L. Jones #253 | 65-1158 Mamalahoa Hwy # 8A | Kamuela, HI 96743

Please consult your tax professional regarding the amount of your contribution that is tax deductible.

